

California Marine Life Protection Act Initiative
Request for Statements of Qualifications
April 27, 2007

The Marine Life Protection Act Initiative invites interested parties to submit brief statements of qualifications for work to be undertaken in the MLPA North Central Coast Study Region through December 2008. Such work will be privately contracted, using non-state funds. The initiative seeks qualified candidates who are well known in their respective fields and have a solid, proven track record of project performance. The statements of qualifications will be reviewed by individuals with related competences who will make recommendations to the initiative staff.

Unless otherwise noted, all research will focus on California. In several areas listed, the initiative could be seeking both (a) assembling existing data and synthesizing existing analyses to provide baseline information and (b) targeted collection and analyses of original data. Any research projects will require quick completion.

The areas where contracted assistance is anticipated include:

1. All aspects of meeting and workshop planning, including locating and negotiating with meeting facilities throughout the study region, arranging meal functions, and arranging audio-visual equipment. Will require up to seven days of travel within the study region each month.
2. Document editing, formatting, design and preparation, which may include overseeing duplication and distribution.
3. Gathering social and economic information on human uses of marine resources, possibly including recreational fishing, consumptive and non-consumptive diving, and other non-consumptive recreation.
4. Gathering or analyzing information on marine resources within the waters of the State of California, including populations of fish, invertebrates, marine mammals, and seabirds and their habitats.
5. Identifying and assessing marine habitats, including use of information from sources as varied as fishermen to advanced technologies, such as side-scan sonar and multibeam bathymetry.
6. Assistance in improving collaboration and coordination among federal, state and local agencies with marine and coastal resource management programs.
7. Improving public involvement processes, including meeting facilitation and public outreach.

Each statement of qualifications should include:

1. Name of interested party (firm or individual).
2. Key contact information, including mail and email addresses, and telephone numbers.
3. A statement of key competencies related to the research identified above. Please be specific about the competencies offered. For example, the competencies in #3 might be (a) analysis of available aggregate data maintained in federal government data sets or (b) small scale semi-structured interviews of users of marine resources at or near the places of use. Similarly, a competency relevant to #5 might be interpretation of

information from fishing logs augmented by targeted interviews with captains of fishing vessels.

4. A list of relevant projects completed, including clear description of work delivered, time frames and fees.
5. Succinct biographical information of the individuals most relevant to these competencies who would undertake any work requested.
6. A list of five references.

Statements of qualifications, including the identified six elements, should be no longer than ten pages. Statements should be submitted electronically to:

Ken Wiseman, Executive Director
Marine Life Protection Act Initiative
MLPA.SOQs@resources.ca.gov.

All analyses and data will become property of the State of California upon completion of the research. Academic and other publications based on the analyses and data are acceptable if acknowledgement is given to the funding support provided by the MLPA Initiative and the following statement is included in each publication: "The views expressed here are those of the author(s) and have not been reviewed by, nor are they approved by, the California Marine Life Protection Act Initiative or the State of California."